



LVCVA EXECUTIVE SUMMARY

Source: LAS VEGAS CONVENTION AND VISITORS AUTHORITY LVCVA.com		November			November YTD		
		2005	2006	Change	2005	2006	Change
LAS VEGAS	1. Visitor Volume:	3,097,701	3,115,284	0.6%	35,492,918	35,851,513	1.0%
	2. Room Inventory (as of 11/30)	133,608	131,769	-1.4%	133,608	131,769	-1.4%
	3. Room Tax / LVCVA's Portion (a): <i>Reported for Month Earned</i>	\$15,468,984	N/A	N/A	\$179,996,211	N/A	N/A
	4. Conventions: (b)						
	Attendance (b)	568,582	585,047	2.9%	5,973,099	6,146,152	2.9%
	Number Held (b)	1,754	1,854	5.7%	20,946	22,417	7.0%
	Economic Impact (b)	\$709,245,572	\$770,165,700	8.6%	\$7,375,966,941	\$7,980,276,877	8.2%
	5. Occupancy Levels:						
	a) Total	86.3%	87.5%	1.2	89.8%	90.4%	0.6
	b) Hotel	89.2%	91.4%	2.2	92.3%	93.9%	1.6
c) Motel	66.8%	59.2%	-7.6	73.3%	66.2%	-7.2	
d) Weekend	95.5%	95.8%	0.3	95.7%	95.3%	-0.4	
e) Midweek	82.4%	84.0%	1.6	87.2%	88.5%	1.3	
6. Average Daily Room Rate	\$111.29	\$118.19	6.2%	\$103.42	\$120.24	16.3%	
7. Total Room Nights Occupied:							
Total	3,460,428	3,459,000	0.0%	39,760,772	40,144,783	1.0%	
Tourist (b)	2,189,480	2,173,926	-0.7%	26,378,655	26,644,564	1.0%	
Convention (b, c)	1,270,948	1,285,074	1.1%	13,382,117	13,500,219	0.9%	
8. Gaming Revenue:							
Clark County	\$846,688,000	\$989,645,000	16.9%	\$8,954,457,000 r	\$9,734,580,000	8.7%	
Las Vegas MSA (d)	\$662,913,000	\$778,292,000	17.4%	\$6,978,894,000 r	\$7,522,138,000	7.8%	
Strip	\$524,680,000	\$642,430,000	22.4%	\$5,539,691,000 r	\$6,078,541,000	9.7%	
Downtown	\$54,589,000	\$53,681,000	-1.7%	\$604,588,000	\$581,660,000	-3.8%	
Boulder Strip	\$83,644,000	\$82,181,000	-1.7%	\$834,615,000 r	\$861,937,000	3.3%	
9. En/Deplaned Air Passengers:							
Total Passengers	3,617,573 r	3,882,310	7.3%	40,744,656 r	42,391,924 r	4.0%	
Passengers on Domestic Scheduled carriers	3,209,902	3,497,928	9.0%	36,152,283	38,339,184	6.0%	
Passengers on Charter and/or Int'l carriers	222,949 r	236,182	5.9%	2,552,187 r	2,424,704 r	-5.0%	
10. Average Daily Auto Traffic:							
All Major Highways	84,506	85,732	1.5%	85,641	87,124	1.7%	
I-15 at NV/CA Border	40,759	40,657	-0.3%	39,460	40,351	2.3%	
LAUGHLIN	1. Visitor Volume	283,846	240,138	-15.4%	3,629,268	3,108,852	-14.3%
	2. Room Inventory (as of 11/30)	10,743	10,698	-0.4%	10,743	10,698	-0.4%
	3. Convention Attendance	20,591	N/A	N/A	180,664	N/A	N/A
	4. Total Occupancy	71.0%	66.9%	-4.1	79.6%	75.8%	-3.8
	5. Average Daily Room Rate	\$32.50	\$36.52	12.4%	\$35.74	\$38.53	7.8%
	6. Total Room Nights Occupied	228,826	214,709	-6.2%	2,855,146	2,711,759	-5.0%
	7. Gross Gaming Revenue	\$51,600,000	\$52,635,000	2.0%	\$576,433,000	\$584,950,000	1.5%
	8. Laughlin/Bullhead City Air Pssngrs.	14,413	16,653	15.5%	175,293	171,684	-2.1%
	9. Avg Daily Auto Traffic: Hwy 163	6,557	6,846	4.4%	7,127 *	7,031	-1.3%
MESQUITE	1. Visitor Volume	116,001	140,688	21.3%	1,466,151	1,491,274	1.7%
	2. Room Inventory (as of 11/30)	2,676	2,683	0.3%	2,676	2,683	0.3%
	3. Total Occupancy	74.0%	89.2%	15.2	84.0%	84.9%	0.9
	4. Average Daily Room Rate	\$41.54	\$69.08	66.3%	\$43.02	\$64.53	50.0%
	5. Total Room Nights Occupied	59,588	71,797	20.5%	753,143	761,041	1.0%
	6. Gross Gaming Revenue	\$12,177,000	\$15,666,000	28.7%	\$128,857,000	\$145,329,000	12.8%
	7. Average Daily Auto Traffic: I-15 at NV/AZ border	21,488	23,310	8.5%	23,726	24,075	1.5%

(a) NOTE: 1) Area lodging properties collect a 9%-11% room tax. The LVCVA is allocated 5% of this tax.

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2) Room Tax is reported for the month in which the tax was paid by the visitor.

* Laughlin traffic counter out in Jan. & Feb. '05 due to construction

(b) NOTE: Convention counts are now based on an updated methodology that reflects significant growth in the small meetings market in Las Vegas. All unrevised convention data published prior to 2001 are based on an alternate methodology.

(c) NOTE: Includes all convention attendees' room nights regardless of what "type" of room rate paid.

(d) NOTE: "Las Vegas" Gaming Revenue is a combination of the Strip, Downtown and the Boulder Strip.